

Entrepreneurs are simply those who understand that there is little difference between obstacle and opportunity and are able to turn both to their advantage.
-Niccolo Machiavelli

New!!
New!!

ENTREPRENEURSHIP MINOR

AVAILABLE TO NON-BUSINESS STUDENTS

- The Entrepreneurship Minor is offered to non-business majors who have a desire to obtain basic business knowledge and skills related to starting their own business or managing an existing business (family-owned, for example).
- The program consists of 18 hours of required courses and 3 hours electives from specified business courses.
- To enroll in a 300-level business course, students must have completed a minimum of 60 hours and have met the prerequisites of the specific course.
- Students must earn at least 12 hours for the minor at ECU and maintain a cumulative GPA of 2.0 in all courses comprising the minor.

Courses Required

ACC 201, CCT 101, FIN 201, MGT 301, MGT 330, MKT 301
(plus 3 hrs from specified business courses)

For more information, contact the MMAC office
Business and Technology Center, Room 011